

Saturday 30 June

- 1.45-2.30 **Welcome and summer institute goals**
Irchel Campus, Winterthurerstrasse 190
Jamie Peck and Christian Berndt
- Welcome from Professor Michael Hengartner, Dean of
the Faculty of Science, UZH**
- 2.30-3.45 **Gernot Grabher plenary: “Temporality, virtuality,
hybridity: Exploring knowledge ecologies”**
- Chair/discussant: Michael Ewers
- Discussant: Teis Hansen
- 4.15-5.30 **Richard Wolff Plenary: Politics and urban projects in
Zurich - Dealing with growth?**
- Presenter: Richard Wolff, INURA Zürich, Institut and Zentrum Urban
Landscape, ZHAW
- Chair: Karin Schwiter
- 5.30-7:30 **Reception and introductions**
- 7:30-8:00 **Transfer to Hotel Rothaus**
- 8.30 **Restaurant Volkshaus: dinner**

Sunday 1 July

9.30-11.00 **Evolution, revolution, love: towards a truly pluralistic discipline?**

Chair: Jamie Peck
Panelists: Christian Berndt
 Stephen Fitzherbert
 Heidi Haugen
 Wendy Larner
 Lili Wang

Questions and talking points might include:

1. Does economic geography possess a canon, a set of core concerns, a focal point, or a guiding “project?” Did it? Should it?
2. What does economic geography’s propensity for “turning” (e.g. the cultural, relational, evolutionary turns) say about the field?
3. What does/did/might economic geography stand for, normatively and/or theoretically?
4. If economic geography did not exist (why) would we need to create it?

11.30-1.00 **Just do it? Method and practice in economic geography**

Chair: Becky Mansfield
Panelists: Abigail Cooke
 Amanda Fickey
 Gernot Grabher
 Jamie Peck
 Nuri Yavan

Questions and talking points might include:

1. How is economic geography typically practiced, in methodological terms? What islands of practice can be identified?
2. What can be said about the range and depth of methodological commitments in the field? How has this changed over time?
3. If economic geography possesses a relatively “liberal” attitude towards methodology, does this mean that “anything goes”?
4. Is there mutuality of respect between qualitative and quantitative approaches?

2.15-3.30 **Dariusz Wójcik plenary: Finance and economic geography: a challenging affair**

Chair/discussant: Daniel Haberly
Discussant: Clarisse Coutinho

3.30 **Transfer to Conference Venue**

Herzberg – Haus für Bildung und Begegnung
5025 Asp ob Aarau
<http://www.herzberg.org/>

Monday 2 July

9.00-10.30 Regional development and the creative economy

Chair: Becky Mansfield
Panelists: Shiri Breznitz
Ann El Khoury
Dai Juncheng
Catherine Robin (Geography, Zurich)
Andrew Warren

Questions and talking points might include:

1. What is special/different about the creative economy?
2. Is the hype about the creative economy over? What did it signify?
3. Does the creativity script (re)perform the neoliberal city?
4. Need policies and programs pursued in the name of creativity necessarily be bad?

11.00-12.30 Worlds after neoliberalism

Chair: Jennifer Bair
Panelists: Marcos Barcellos
Stelios Gialis
Wendy Larner
Jamie Peck
Shaina Potts

Questions and talking points might include:

1. Is neoliberalism dead? (If so, who/what killed it? How do/would we know?)
2. What might "after" or "post" neoliberalism look like?
3. What does a "world after neoliberalism" mean for the global south?
4. What role(s) can theory play in exploring worlds after neoliberalism?

1.45-3.00 Becky Mansfield plenary: A New Environmental Economic Geography: Thinking Through the Biopolitical Economy of Nature

Chair/discussant: Matthew Himley
Discussant: Catherine Guimond

3.30-5.00 Policy, politics, and public economic geographies

Chair: Gernot Grabher
Panelists: Martón Czirfusz
Aman Luthra
Jamie Peck
Simon Sontowski (Geography, Zurich)
Dariusz Wójcik

Questions and talking points might include:

1. Which parts of economic geography are more/less politicized, or politically engaged? Why?
2. What does it mean for economic geography to aspire to "relevance?"
3. Life amongst the policymaking weeds: making a difference or selling out?
4. Public economic geographies—what strategies, pitfalls, role models?

Tuesday 3 July

Excursion to Zurich

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| 10.30-12.30 | Werkerei Schwamendingen
Bäckerstrasse 52
CH-8004 Zürich

Rahel Kamber (Economic Development Unit, City of Zurich)

Gert Christen (BlueLion Incubator) |
| 14.00-16.00 | Zürich West
Philipp Klaus (ETH Zurich, INURA) |
| 16.00-18.00 | Urban renewal and resistance in Zurich-Altstetten
Rahel Nüssli (ETH Zurich)
Simon Sontowski (Geography, University of Zurich) |
| 18.00- | Enjoying the evening in Zurich |

Wednesday 4 July

9.00-10.30 **Constructing research proposals and research programs in economic geography**

Chair: Gernot Grabher
Panelists: Jennifer Bair
 Stacy Coppock
 Becky Mansfield
 David Wachsmuth

Questions and talking points might include:

1. What makes for a “good” (and/or fundable) research proposal?
2. How can I obtain support for my research from research councils/foundations/international agencies?
3. The pleasure and pain of research collaboration
4. What’s in a research *program*? Should I be following the field, or cutting my own path? How do I decide what to do next?

11.00-12.30 **Markets for the poor? Market-driven development in the global south**

Chair: Dariusz Wójcik
Panelists: Katharina Abdo
 Dena Aufseeser
 Christian Berndt
 Johanna Herrigel (Geography, Zurich)
 Thomas Sigler

Questions and talking points might include:

1. Is/was there a paradigm shift in development?
2. What understanding of “the market” informs market-driven development?
3. Is there a role for economic geography here, widely understood?
4. Is market-driven development a bad thing? What alternatives can we imagine?

1.45-3.15 **Teaching strategies for economic geographers**

Chair: Wendy Larner
Panelists: Christian Berndt
 Sarah Knuth
 Becky Mansfield
 Giselle Valarezo
 Dariusz Wójcik

Questions and talking points might include:

1. How was it for you? What makes a great economic geography class? (Sharing examples of interesting or provocative syllabi is encouraged. We can circulate these in advance to all participants if supplied early enough.)
2. Economic geography 101: are there (still) “foundational” concepts, frameworks, approaches? What *has* to be covered in weeks 1-4?
3. What are the strengths and limitations of economic geography textbooks?
4. How economic has good economic geography teaching to be?

3.45-5.00 **Jennifer Bair plenary: On the trail of the global commodity chain: Analytical construct, policy tool or critical research paradigm?**

Chair/discussant: Beth Gutelius
Discussant: Adrian Duhalt

Thursday 5 July

9.00-10.30 Building careers in the social sciences

Chair: Christian Berndt

Panelists: Jennifer Bair
Leigh Johnson (Geography, Zurich)
Wendy Lerner
Siobhan McPhee
Erica Pani

Questions and talking points might include:

1. Getting to, and then through, an academic "job talk"
2. Social scientists in the wild: careers in consulting and policy research
3. Surviving life on the tenure track
4. Why do a postdoc (And where to find one)? What (on earth) has happened to the postdoctoral job market?

11.00-12.30 Nature at risk: Economic Geography and environmental change

Chair: Jennifer Bair

Panelists: Sean Field
Ralitsa Hiteva
Nicholas Howarth
Leigh Johnson (Geography, Zurich)
Becky Mansfield

Questions and talking points might include:

1. How has economic geography dealt with climate change?
2. Is it possible to engage critically with the climate change debate?
3. Which new approaches are being developed to address the nature/economy problem?
4. What roles might economic/human geographers play in collaborative research with physical geographers and natural scientists?

1.45-3.15 Wendy Lerner plenary: Situating Neoliberalism, Prefiguring Politics

Chair/discussant: Teo Ballvé

Discussant: Sarah Lake

3.45-5.00 Writing and publishing economic geographies

Chair: Dariusz Wójcik

Panelists: Christian Berndt
Gernot Grabher (*Economic Geography*)
Kean Fan Lim
Jamie Peck (*Environment and Planning A*)
William Terry

Questions and talking points might include:

1. What can we learn from the best writing/writers in the field of economic geography?
2. Should I turn my dissertation into a book?
3. What do publishers, editors, and reviewers really want?
4. What are the challenges and joys of writing for different audiences, in different registers?

Friday 6 July

10.00-11.30 Interdisciplinary conversations

Chair: Wendy Larner

Panelists: Jennifer Bair
Gernot Grabher
Jamie Peck
Dariusz Wójcik

All participants!

11.30-12.00 Wrap up and loose ends

Jamie Peck and Christian Berndt

1.30 Transfer to Zurich

Questions and talking points might include:

1. Whom do economic geographers talk to? Are they (really) listening?
2. How have economic geographers responded to the crisis of mainstream economics and emerging alternatives to the neoclassical orthodoxy?
3. Is there a special relationship between economic sociology and economic geography?
4. What does economic geography offer to other disciplines?